



**MT. VIEW SANITARY DISTRICT
PUBLIC INFORMATION
COMMITTEE MEETING
AGENDA**

10:00 A.M. OCTOBER 31, 2017
CONFERENCE ROOM, 3800 ARTHUR ROAD,
MARTINEZ, CALIFORNIA

NOTICE: Members of the public may address the Committee Members on any item of interest that is within the subject matter jurisdiction of the Committee. Individuals who wish to speak should furnish their name and address to the secretary and the agenda item number. Individuals will be heard during the Committee's consideration of the item. If the item is not listed on the agenda, the individual should describe the subject matter to the secretary, and it will be called under agenda item "Public Comment." Time limit is three (3) minutes subject to reasonable modification by the Committee. If you have a physical impairment that requires special accommodations to participate, please call the Board Secretary's office at least 24 hours in advance of the meeting at 925-228-5635.

Any writings or documents provided to the Committee after distribution of the agenda packet regarding any item on the Agenda will be made available for public inspection in the Mt. View Sanitary District Office at 3800 Arthur Road during normal business hours.

1. ROLL CALL OF DIRECTORS

2. PUBLIC COMMENT

3. NEW BUSINESS
 - A. REVIEW DRAFT OF NOVEMBER 2017 MT. VIEW MONITOR
 1. PRESENTATION OF DRAFT NEWSLETTER
 2. PROVIDE DIRECTION AS NECESSARY
 - B. NEWSLETTER PLANNING
 1. PRESENTATION OF NEWSLETTER SCHEDULES

2. DISCUSSION OF QUARTERLY THEMES AND POSSIBLE CONTENT
3. PROVIDE DIRECTION AS NECESSARY
- C. WEBSITE UPDATE AND USAGE STATISTICS
 1. RECEIVE REPORT FROM STAFF
 2. PROVIDE DIRECTION AS NECESSARY
- D. REVIEW FACEBOOK USAGE STATISTICS AND ADVERTISEMENTS
 1. PRESENT AND DISCUSS STATISTICS AND ADVERTISEMENTS
 2. PROVIDE DIRECTION AS NECESSARY
4. FUTURE AGENDA ITEMS
 - A. REQUESTS AND DIRECTIVES FOR FUTURE MEETINGS
5. ADJOURNMENT – THE NEXT SCHEDULED BOARD MEETING IS A PERSONNEL COMMITTEE MEETING ON NOVEMBER 2, 2017 AT 10:00 A.M.